



Showroom
Kernersville Parks Chevrolet
Dealership

LOCATION

Kernersville, NC

SERVICES

Interior Design

PROJECT TYPE

Office, Showroom

PROJECT SIZE

15,000 SF

COMPLETION DATE

2011

Collaborating with Troxell Architecture, Workplace Architecture + Design (Workplace A+D) embarked on a strategic partnership to curate color and material selections that adhered to Chevrolet National Design Standards. This endeavor entailed a comprehensive examination of Chevrolet's design guidelines and brand identity, ensuring that every choice reflected the company's vision and aesthetic principles. Leveraging their collective expertise in interior design and architectural consultation, the collaborative team meticulously evaluated various options to achieve a harmonious balance of style, functionality, and brand consistency. Through meticulous attention to detail and a commitment to excellence, Workplace A+D and Troxell Architecture delivered a tailored solution that not only met but exceeded Chevrolet's expectations, setting a new standard for design excellence within the automotive industry.