



Office

EcoLab

LOCATION

Greensboro, NC

SERVICES

Interior Design, Furniture

Office, Industrial, Sustainable Design

PROJECT SIZE

157,000 SF

COMPLETION DATE

2011

Workplace Architecture + Design worked with Ecolab to design a full lobby and adjacent area renovation alongside the creation of a comprehensive program for their 54,000 square foot facility. Adhering to corporate standards, the lobby design seamlessly integrates a sweeping metal structure, extending from the building's exterior and continuing behind the reception desk, effectively guiding guests. Ecolab's brand identity is thoughtfully reinforced through material selection, textures, colors, and graphic elements. The custom reception desk embodies a clean and approachable aesthetic, crafted from light and transparent materials to create a welcoming ambiance that attracts visitors.