



Innovation Center The Hub @ Davidson College

LOCATION

Davidson, NC

SERVICES

Interior Design, Furniture
Specifications, Programming,
Sustainable Design

PROJECT TYPE

Education, Coworking

PROJECT SIZE

17,278 SF

COMPLETETION DATE

2018

The Jay Hurt Hub @ Davidson, a cutting-edge LEED-certified facility, is designed to foster a vibrant Lake Norman-area technology, innovation, and entrepreneurship community. The Social Commons, strategically located at the building's main entrance, serves as a central gathering point for students, faculty, coworkers, and technology tenants, promoting collaboration and serendipitous interactions crucial for innovation. The VanDeman Innovation Lab, anchoring the facility, supports the college's innovation, entrepreneurship, and emerging technology programs. Spaces like the innovation classroom and The Startup Alley encourage real-world problem-solving and entrepreneurial initiatives. The flexible, modular, and tech-forward design promotes open collaboration throughout, with a coworking space offering private offices and open-plan seating for local startups, freelancers, and entrepreneurs, fostering a dynamic hub for students, faculty, companies, and community partners.