



Office **The Atlantic Coast Conference Headquarters**

LOCATION

Greensboro, NC

SERVICES

Interior Design, Furniture
Specification, Programming,
Architecture

PROJECT TYPE

Office

PROJECT SIZE

12,041 SF

COMPLETION DATE

2019

The The Atlantic Coast Conference (ACC) faced office space limitations and sought a renovation strategy to accommodate growth and foster a flexible, open environment. Renovating the first floor of their headquarters, the project incorporated extensive brand immersion. Neutral interior finishes served as a backdrop for branded ACC team graphics. The revamped boardroom now functions as both a meeting space and an employee lounge, fostering collaboration. New furniture enhances employee wellness and agility. A standout feature is the PolyVision electric glass in the main corridor meeting room, offering privacy at the flip of a switch. This comprehensive renovation not only addressed spatial constraints but also prioritized functionality and brand integration, aligning with the ACC's evolving needs and objectives.