



Office Kontoor Brands

LOCATION

Greensboro, NC

SERVICES

Interior Design, Furniture
Specification, Architecture,
Programming

PROJECT TYPE

Historic, Retail, Office

PROJECT SIZE

39,109 SF

COMPLETION DATE

2019

After Workplace Architecture + Design's successful renovation of VF's Greensboro headquarters, Kontoor enlisted the firm for full-service architectural and interior design for the third floor of Revolution Mills. This historic space now accommodates the Design and Innovation teams of Wrangler and Lee. The project maximizes natural light, fostering a flexible and collaborative working environment. It incorporates specialized product demo/showcase zones, known as the Design Plaza, and integrates eclectic design elements suited for the creative arm of Kontoor. The renovated space reflects a dynamic and innovative atmosphere, aligning with the brand identity and creative needs of Wrangler and Lee.