



Coworking North Carolina Tech Paths

LOCATION

North Wilkesboro, NC

SERVICES

Interior Design, Furniture
Specification, Architecture,
Programming

PROJECT TYPE

Coworking, Innovation Center

PROJECT SIZE

14,760 SF

COMPLETION DATE

2022

The Masthead, inaugurated as the pioneer in the Flywheel Affiliate program, marks the inception of a service empowering communities to establish their own coworking innovation space within the Flywheel network. Covering 14,760 sq. ft., this project repurposed the former Wilkes Journal Patriot printing press production facility into a contemporary flex office space. Catering to regional technology teams of major corporations, local startups, solopreneurs, and freelancers, the design fosters social interaction, programming, and focused work zones. Implementing best practices, it incorporates design attributes conducive to innovative behaviors and community building, creating a dynamic space for diverse professionals in the region.