



Office

Alex Lee Headquarters

LOCATION

Hickory, NC

SERVICES

Programming, Interior Design,
Furniture Specification,
Architecture, Project Management

PROJECT TYPE

Office

PROJECT SIZE

23,146 SF

COMPLETION DATE

Phase One: 2017

Phase Two: 2023

Alex Lee, Inc. is a food retail and distribution company with its family of companies including Lowes Foods, LLC and Merchants Distributors. Following a detailed programming and creative visioning exercise, the project's design transformed Alex Lee's 1980's office into a modern, more open, and collaborative office environment by exposing the original exterior brick walls, and ceiling structure, allowing natural light to flow into the building's core.

The project was constructed in two-phase's, with the first focusing on the 2nd floor office and employee break area's; and the second phase renovating the Executive Office's and guest entry experience by converting the traditional reception desk to a digital check-in kiosk and providing a guest beverage station. Each of the phases feature unique design and branding components that reflect their Carolina roots as seen in the retail stores.