



Innovation Center

Granstone Conference Center

LOCATION
Mount Airy NC

SERVICES
Architecture, Interior Design,
Furniture Specification,
Project Management

PROJECT TYPE
Innovation Center

PROJECT SIZE
18,733 SF

COMPLETION DATE
October 2026

A bold new vision is taking shape in the heart of downtown Mount Airy, North Carolina. In partnership with the City of Mount Airy, the Granstone Conference Center will be a state-of-the-art facility purpose-built for hosting conferences, corporate meetings, weddings, private gatherings, and special events of all kinds. Situated on the historic grounds of the former Spencer's textile mill, Granstone honors Mount Airy's rich industrial past while embracing a vibrant future. This transformative development will feature beautifully landscaped grounds, thoughtfully designed interiors, and cutting-edge amenities — all tailored to create memorable experiences. Granstone will sit adjacent to the forthcoming Balladeer Hotel, offering guests and attendees the convenience of luxury accommodations just steps away. Together, these developments will redefine downtown Mount Airy as a premier destination for business, celebration, and community.